



Pathways to Healthy Communities

OCTOBER 25, 2023 | VIRTUAL
During Pro Bono Week

Skilled volunteers and community leaders are coming together to build capacity for nonprofits working to build pathways to healthy communities.

Systemic inequity means many individuals are at risk from adverse health outcomes determined by many factors. With the right support and access to opportunity, they can be **overcome**.



Partner companies will:

- Activate a commitment to diverse talent and social impact.
- Give employees a shared sense of purpose, skill building (97% of volunteers report beneficial professional development), and peer networking.
- Invest in capacity building for nonprofits working toward social equity.

Common Impact's signature event aims to empower nonprofit organizations that focus on addressing social determinants of health, with a goal of eliminating disparities and fostering the development of healthy and equitable communities.

Corporate volunteers from various sectors will come together in cross-company teams to provide skills-based flash consulting. These dynamic teams will address marketing, finance, strategy, and operations challenges faced by nonprofit organizations focused on uplifting communities impacted by social determinants of health.

By doing so, volunteers will contribute to strengthening the capacity of these organizations and furthering their missions.



Impact matters!

See the results from our [Fall 2022](#) and [Spring 2023](#) events













SPONSOR OPPORTUNITIES

Invest in a day of shared purpose between corporate and nonprofit professionals. Your support helps bring a cross-sector group to the table to take action for health equity.

Cross-Sector Innovator | Priced by Request

In addition to top recognition and the benefits listed below, opportunities for the Cross-Sector Innovator include hosting a corporate challenge, engaging up to 60 employee volunteers, additional storytelling and features customized to your goals, and more.

Benefits	Transformation Champion \$42,000+	Social Impact Amplifier \$27,500+	Change Catalyst \$16,500+	Community Builder \$5,500+
Recognition in all event materials	Premier	Prominent		
In-event highlight or speaking opportunity				
Strategic nonprofit requests and outreach				
Inclusion in press releases and media opportunities (if any)				
Recognition on website, via social media, and in event e-communication				
Employee participation <i>read a first-hand account from a volunteer.</i>	Up to 40	Up to 20	Up to 10	Up to 5

Levels and benefits may be customizable based on your goals for engagement. **Let's talk!**

"I had the most amazing volunteering experience during Skills for Cities. Once we met our nonprofit and heard their story, we were immediately engaged in solving their challenge."

- Skills for Cities volunteer



Join us!

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