

We develop custom trainings and tools to support companies in running, evaluating, and growing social impact and employee engagement programs.



**EQUIP** your employees; whether they are group leaders, local volunteer champions, employees interested in taking action themselves or even your own CSR team to carry out and implement a skills-based volunteering program that generates high impact.



**LIGHT LIFT** for you; with limited capacity on your end and low effort required, we make rolling out skills-based engagements easier at your organization that you can push out to your people with ease and see maximum returns.



**EXPERT CURATION** from us; we are third party experts in the field which guarantees success as opposed to self curated in-house engagements.

## Toolkits & Technical Assistance

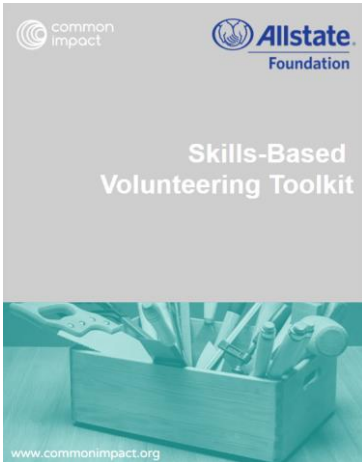
Customized toolkits, checklists, or how-to guides that equip employees to pursue skills-based volunteering individually or with their team or prepare your nonprofit partners to leverage pro bono to advance their missions.



## Workshops & Trainings

Inspire and educate your people. We facilitate custom learning sessions

- Skills-based volunteering basics
- Nonprofit board service
- Understanding the nonprofit sector
- Using your professional skills to create community change

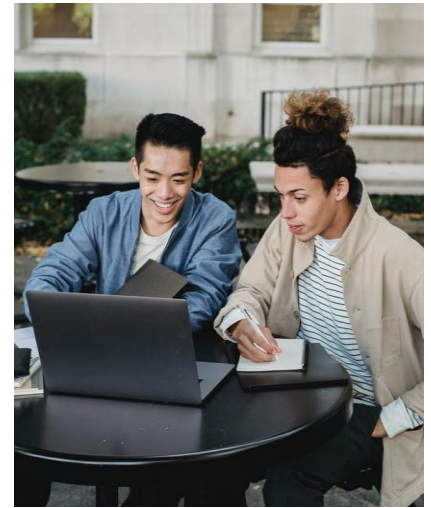


## Equipping employees for skills-based volunteering through a toolkit

Common Impact created the *Skills-based Volunteering Toolkit* for Allstate employees and agents to provide essential resources for them to plan their own skills-based volunteering projects. The toolkit included information on SBV, how to get started with their own skills-based project as well as how to manage those projects to successfully complete an engagement.

## Educating employees on skills-based volunteering through a “Skills-Based Volunteering 101” session

During CareFirst’s 2020 Week of Equity & Action, Common Impact curated and facilitated a learning session that introduced CareFirst employees to the power of skills-based volunteering (SBV), why it’s so vital for community organizations, and how they can get involved. The 60-minute interactive session included employee testimonials and was delivered four times during the week.



## Sharing social impact best practices with employees and the broader sector

Common Impact managed the [‘Making Good Happen At Work’ conference](#) for Harvard Pilgrim Healthcare, an event that focused on helping business leaders and corporate social responsibility managers build employee engagement and corporate philanthropy programs in response to changing community needs. Following the event, a toolkit designed to help businesses build successful employee service and giving programs was released. Check out the toolkit [here!](#)



Want to explore how a customized toolkit or training can advance your talent, CSR, and employee engagement goals? Contact us at [partners@commonimpact.org](mailto:partners@commonimpact.org)