



# Taking Action for Climate & Racial Justice

OCTOBER 27, 2022 | VIRTUAL

*during Pro Bono Week*

Skilled volunteers and community leaders coming together to build capacity for nonprofits working for climate justice and racial equity.

No one player can overcome climate change or solve the complex equity challenges that our communities face. That's why Common Impact is bringing together experts from across sectors for our signature day of skills-based flash consulting where corporate volunteers will work in cross-company teams on marketing, finance, strategy, and operations challenges.

Our fall 2022 Skills for Cities is exclusively dedicated to building the capacity of nonprofit organizations with missions focused on sustainability and climate justice or racial justice and equity because we know climate and environmental change disproportionally affects communities of color.

## Partner companies will:

Activate a commitment to **climate justice, racial equity, diverse talent, and social impact**.

Give employees a **shared sense of purpose**, skill building (97% of volunteers report useful professional development), and peer networking.

Invest in **capacity building for climate and racial justice nonprofits** across the US.

Impact matters! See the results from our [Fall 2021](#) + [Spring 2022](#) events.



"We received detailed, clear, scalable, ACTIONABLE direction. We are feeling so grateful."

*- Skills for Cities nonprofit partner*



# SPONSOR OPPORTUNITIES

Invest in a day of shared purpose between corporate and nonprofit professionals. Your support helps bring a cross-sector group to the table to take action for climate justice and racial equity.

## Convening Sponsor | \$60,000 | 1 available

In addition to top recognition and the benefits listed below, opportunities for the Convening Sponsor include hosting a "corporate challenge," engaging up to 60 employee volunteers, additional storytelling and features customized to your goals and more.

Benefits	Co-Host \$40k+ <i>2 available</i>	Foundational \$25k+ <i>6 available</i>	Builder \$15k+	Activator \$5k+
Recognition in all event materials	Premier	Prominent		
In-event highlight or speaking opportunity				
Strategic nonprofit requests and outreach				
Inclusion in press releases and media opportunities (if any)				
Recognition on website, via social media, and in event e-communication				
Employee participation <i>read a first-hand account from a 2020 volunteer</i>	Up to 40	Up to 20	Up to 10	Up to 5

*Levels and benefits may be customizable based on your goals for engagement. [Let's talk!](#)*

"It was great to have an actionable virtual volunteer event that felt like we could make just as big of an impact virtually as we could in person."

*- Skills for Cities volunteer*



Join us!

partners@commonimpact.org