

# **Associate Consultant**

### **EXECUTIVE SUMMARY**

<u>Common Impact</u> has built the leading model for corporate skills-based volunteering, connecting talented professionals from global companies to high-potential nonprofits. As corporate engagement and investment in social challenges deepens, Common Impact is evolving to meet the new demands of the field. In 2020, Common Impact embarked on a three-year strategic plan to significantly increase the scope of its impact through targeted partnerships, the development of new SBV models, and the identification of critical social sector projects where corporate talent can play a transformational role.

The Associate Consultant role is an excellent opportunity for a professional 2-3 years into their career to join a high-performing cross-sector consulting team. The Associate Consultant will support cross-sector engagements working with corporate volunteers and nonprofit professionals. This position offers a unique opportunity for a talented, early-career professional to contribute to the growth of an innovative and entrepreneurial nonprofit as it expands a proven model of social impact responding to the current environment. The successful candidate must possess excellent organizational, verbal, and written communication skills; keen attention to detail and experience in project management; comfort facilitating partnerships across sectors; and a passion for social sector work. This is a full-time opportunity based in New York.

# **KEY RESPONSIBILITIES**

- Leading strategic consulting engagements: You will lead consulting engagements on areas including developing corporate social responsibility program strategy, designing and implementing SBV programming for corporate clients, as well as training, education, and capacity-building for nonprofit clients.
- Building strong partnerships: You will be expected to consider Common Impact's
  partnership and business interests while managing program work, identifying areas for growth
  within current programs, and ensuring that work is executed efficiently and effectively, meeting
  the goals as defined by nonprofit and corporate clients.
- Industry awareness and program refinement: You will identify sector trends from Common Impact's work incorporating learnings into internal and external program refinements. Stay abreast of the latest happenings in the multiple industries Common Impact's work touches including nonprofit capacity building, CSR, and talent and leadership development.
- Enhancing the organizational culture at Common Impact: At Common Impact, we strongly believe that the spirit in which we do our work is as important as the work itself. We are committed to anti-racism. We pride ourselves on excellence, innovation, fostering collaboration between groups that might not otherwise interact, and a willingness to have fun



with our work. A successful candidate for this position will also hold these values and be excited about Common Impact's mission.

- Identifying high-performing nonprofits and scoping projects: The Associate Consultant plays a critical role in our nonprofit client selection process. You will conduct outreach to qualified nonprofits, hold interviews to assess for two-way fit between the nonprofit and corporate opportunity, and help potential partners to understand what projects would be of greatest benefit by summarizing the needs heard and providing recommendations about how the organization could address its challenges through skills-based volunteering. While you are not expected to be an expert in any one area, you should be able to speak across disciplines (Strategy, Technology, Marketing, Human Resources, Operations, and Finance) to ensure projects will yield meaningful outcomes for our nonprofit clients and align well with the skills of corporate volunteers.
- Managing cross-sector engagements: Common Impact designs many different types of
  programs that bring together nonprofit professionals and teams of corporate associates. Some
  popular models include four-month team consulting projects, days of "flash consulting," and oneon-one mentoring between a senior nonprofit leader and corporate executive. The Associate
  Consultant will be the chief point of contact for certain nonprofits and corporate volunteer teams
  and, in this capacity, will provide training and best practices to both parties, support work planning
  and project execution, and gather feedback at the end of each project.
- Assisting the Common Impact team to build out our services: As Common Impact continues
  to grow—serving more nonprofits, more companies, and more geographies—you will be joining a
  fast-moving, dynamic organization that is eager to develop, refine, and expand our services. The
  ability to adapt and nimbly support expanding or new programs will be critical. Associate
  Consultants may have the opportunity to be involved with programming focused on racial equity
  and digital inclusion.

# CORE SKILLS REQUIRED FOR THIS POSITION

- A strong verbal and written communicator. The Associate Consultant is a client-facing role and you will be the Common Impact staff person that many of our constituents know best. As a result, we are looking for a person with strong communication and presentation skills who consistently makes a polished, positive impression on clients.
- An energetic leader who elicits the respect and trust of staff and external partners. In this position, you'll get to work with everyone from an Executive Director at a two-person nonprofit to a representative of a Fortune 500 company. We are looking for an up-and-coming professional with an innate sense of how to form strong relationships with diverse parties, speak across sectors, and drive meetings to success.
- A self-starting, independent worker who can juggle a wide range of simultaneous projects. Associate Consultants can manage as many as 30 projects in a year, with other tasks on their plates as well. We're looking for a successful project manager who is organized, flexible, efficient, willing and eager to take on a variety of tasks, able to keep track of many details, and capable of handling projects with competing priorities.
- Ability to feel comfortable discussing topics in a variety of service areas, including technology, marketing, operations, finance, and human resources. We don't expect you to be



an expert in all of these areas, but you should be interested to learn more and you should be able to carry on basic conversations with volunteers who are experts in these areas.

- An excellent problem solver and critical thinker. You will often be called upon to synthesize information, ask insightful questions, and spot trends quickly.
- Facility with working effectively and collaborating virtually with team members and clients who
  are based in other locations.
- Commitment to working with diverse communities.
- Enthusiasm for Common Impact's mission and an interest in advancing in a career at our organization.

### HOW TO APPLY

Common Impact is an equal opportunity employer committed to building a diverse community and strongly encourages people of color to apply. This is a full-time, non-exempt position based in Common Impact's NYC office and reporting to the Director of Programs. To apply for this position, please submit your resume, cover letter, and salary requirements to jobs@commonimpact.org, with "Associate Consultant – Last Name, First Name" in the subject line (for example: Senior Consultant – Doe, Jamie).

Your cover letter should address the following:

- 1. What excites you about this position and Common Impact?
- 2. Please describe an experience you have had in working with multiple managers, your process for ensuring smooth communications, and the outcome of the experience.
- 3. What do you imagine are the significant differences in the nonprofit and corporate sectors and how would you go about managing these differences as an Associate Consultant?

#### **Compensation and Benefits**

The salary range for this position is \$45,000 - \$60,000 annually and commensurate with experience. Common Impact offers competitive benefits, including 3 weeks of vacation, 10 holidays, the final week of the year off, and 12 sick days; a 401k plan and 2% match; paid parental leave; and medical and dental coverage.



## ABOUT COMMON IMPACT

<u>Common Impact</u> is a nationally recognized nonprofit founded in 2000 that works to build a society in which individuals and businesses invest their unique talents towards a shared purpose: strengthening the local communities in which we live and work. We connect corporate employees to nonprofit organizations with proven models to tackle the greatest challenges our communities face.

We break down barriers that exist between sectors and industries to create meaningful partnerships between companies, social sector organizations and the people that drive them. The common purpose of these connections: to deliver real value to each partner through innovations in community engagement and ultimately to address deeply rooted and complex social challenges.

With a deep understanding of both mission-focused and business goals, Common Impact enables growing nonprofits to achieve even greater results in our communities, while simultaneously engaging corporate employees in dynamic and challenging opportunities that develop their skills and unlock successful, purpose-driven careers.

Read more about our <u>services</u>, <u>our impact</u>, the <u>companies</u> we work with and our <u>nonprofit</u> partners.