Skills-based volunteering generates social impact, talent and business wins.

Skills-based volunteering delivers social impact

- Pro bono support is crucial for nonprofits, as reported by the 2018 Nonprofit Sector Survey from the Nonprofit Finance Fund that shows that 86% of nonprofits indicate demand for Pro Bono Services is rising. (CECP)

- 1.5 Million nonprofits exist in the United States, representing 10.2% of the workforce and 5.6% of GDP (Urban Institute). The average nonprofit reports spending only 2% or less of its total budget on infrastructure, compared to the 20% average traditionally spent by companies to build a strong infrastructure. (Common Impact & Capital One, Redefining the Solution)

- A study by True Impact shows that skills-based volunteers were significantly more likely than traditional, hands-on volunteers to increase the organizational capacity of the nonprofits they were serving, by 35% (increasing nonprofit reach) and 28% (increasing nonprofit efficiency and effectiveness).

One hour of hands-on volunteer service is valued at $28.54 (Independent Sector), whereas one hour of skills-based volunteer service is valued at $195. (CECP)
Skills-based volunteering supports recruitment & retention efforts

- Skills-based volunteer programs demonstrate corporate commitment to community. Working for a company with a strong purpose is more important to employees (88%) now than ever before. Nearly 70% of employees say they wouldn't work for a company without a strong purpose. *(Porter Novelli)*

- Turnover dropped by 57% in employee groups most deeply connected to their companies' giving and volunteering efforts. *(Benevity Engagement Study)*

96% of Common Impact volunteers considered their experience a **professional development opportunity.**

91% of skills-based volunteers reported that Common Impact projects make them feel more inclined to **recommend their company as a great place to work.**

Talent development is an outcome of skills-based volunteering

- Nearly one-third of all employees mention opportunities for education or personal development in their reviews, making this the third most frequently discussed topic *(MIT Sloan Management Review)*

- 85% of respondents believe that SBV helps **improve their communication skills** vs. 77% for non-skills-based volunteering. *(Deloitte Impact Survey)*

- 90% of companies surveyed by Deloitte reported a significant and positive increase in overall leadership skills as a result of pro bono and skills-based volunteering programs. *(The Purpose Driven Professional, Deloitte)*

- Pro bono and SBV **projects help build new, job-related skills and experiences** - by offering greater management responsibility, increasing client or stakeholder interactions, or exposing volunteers to new subject matter at 95% the rate of traditional volunteer projects. *(True Impact)*
Skills-based volunteering deepens employee engagement

- According to the latest [Gallup report](https://www.gallup.com/workplace/305509/employees-disengaged-workplace.aspx), 51% of employees are disengaged in the workplace, while 13% are actively disengaged. Through skills-based volunteer programs, employee have access to new opportunities at work; and companies boost employee engagement.

- 75% of companies offering giving and volunteering have two times more engagement than companies only offering giving or only offering volunteering. ([Carol Cone on Purpose](https://www.carolcone.com/))

- Skills-based volunteerism fulfills employees’ desire for purpose and provides fringe benefits. 67% of senior executives say it could help employees become more engaged and productive in their own work. ([Covestro](https://www.covestro.com/)) Overall, companies with high employee engagement are 21% more profitable. ([smarp](https://www.smarp.com/))

- At HP, skills-based volunteers reported to have 59% higher employee morale than non-volunteers and 13% higher employee morale than “extra-hands” volunteers. ([A Billion + Change and The Case Foundation Study](https://www.a-billion-change.org/))

90% of companies showed a drop in turnover after implementing a skills-based volunteer program.*

*Common Impact volunteer respondents