

# Skills-Based Team Consulting



THE MODEL

Functional or crossfunctional teams collaborate across 6 weeks – 6 months on a nonprofit capacity building challenge related to operations, strategic planning, technology, finance, HR, or marketing.

Sample nonprofit challenges for team consulting projects

Long-term skills-based volunteer programs deliver deep, sustainable community and business wins.

# Talent & Leadership Development

Proven model for enhanced talent and leadership development, with **96%** of Common Impact volunteers reporting their project is a useful professional development experience. Volunteers build creative thinking, project management skills, experience managing client relationships, and more.

## Employee Engagement

Leads to an increase in employee engagement. Engaged employees outperform their disengaged peers, and companies with high employee engagement are 21% more profitable (smarp).

# Team Building

Improves collaboration and communication by connecting employees across business units and locations.

## Social Impact

Longer projects allow teams to take on more robust challenges that build long-term capacity and not just a solution for an immediate challenges, which creates transformational change for nonprofits.

Common Impact provides end-to-end project support and management every step of the way to ensure high impact.

- Program customization to meet your specific goals and reinforce existing or build new nonprofit relationships
- Nonprofit outreach & sourcing
- Project scoping
- Employee recruitment
- Project execution
- Evaluation and impact reporting



## Impact through Team Consulting Projects

A team from Fidelity Investments were able to revamp a website for America Needs You that has already helped the organization to better connect with their stakeholders. 100% of the volunteer team reported the engagement was a useful professional development opportunity that enhanced skills directly applicable to their work. READ MORE

A volunteer from State Street that worked on a team consulting project with her team said that the experience changed the way they work as a team and the way that they work with other teams throughout State Street. READ MORE

We've delivered similar results for companies like JPMorgan Chase, Charles Schwab, Reebok, Amazon Robotics, and John Hancock.



Want to explore how Team Consulting can advance your talent, CSR, and employee engagement goals? Contact us at partners@commonimpact.org.

