

Expert guidance for small business leaders *Sample Challenges*

Volunteers for Small Business Recovery is a program designed to support small businesses in NYC affected by the COVID-19 pandemic. We match small businesses with corporate volunteers to provide “just-in-time” consultative support. Through 1-hour conversations small business leaders can receive fresh perspective or advice on how to navigate uncharted territory or a thorny problem.

✦ Submit your small business request for expertise [HERE](#). ✦



FREE/No Cost 1-hour of expert support can get a leader started on a solution for a tricky challenge.

Launching a product/program online? *Talk to a marketing expert on how to promote it and reach new customers.*

Concerned about recruitment and retention? *Talk to an HR expert about best practices in attracting and retaining your talent.*

Unsure about how to handle inconsistent cash flow? *Talk to a financial expert to learn how to better manage and stabilize your future cash flows.*

Concerned about safety compliance? *Talk to a strategy expert to consider how to best implement a COVID-19 safety plan.*

How to Get Expert Guidance

Small Businesses looking for some FREE/no cost expert guidance and strategic insight can submit a request online [here](#).

Once submitted, your request will be matched to a corporate volunteer, who will reach out via email and schedule a 1-hour call or video call to discuss your need. **Got questions?** Please contact us at info@commonimpact.org for help submitting a request or with any other questions about this program