Taking Action for Racial Equity

OCTOBER 27, 2021 | VIRTUAL
during Pro Bono Week

Skilled volunteers and community leaders working together to co-create more equitable communities

No one player can overcome systemic racism or solve the complex challenges that our communities face. That's why Common Impact is bringing together experts from across sectors for our signature day of skills-based flash consulting where corporate volunteers will work in cross-company teams on marketing, finance, strategy, and operations challenges. Our fall Skills for Cities is exclusively dedicated to building the capacity of BIPOC-led, racial justice, and digital inclusion nonprofit organizations that are working every day to advance equity in our communities.

Partner companies will:

Activate their commitment to **racial justice, diverse talent, and social impact**.

Give employees a **shared sense of purpose** through skills-based volunteering and peer networking.

Invest in **meaningful capacity building for Black-led and racial justice nonprofits** across the country.

Impact matters! See the reports from our Spring 2021 + Fall 2020 events.

"We received detailed, clear, scalable, ACTIONABLE direction. We are feeling so grateful."

- Skills for Cities nonprofit partner

SPONSOR OPPORTUNITIES

Invest in a day of shared purpose between corporate and nonprofit professionals. Your support brings everyone to the table to advance racial equity.

skills for cities

Benefits	Co-Host $40k+	Foundational $25k+	Builder $15k+	Activator $5k+
Recognition in all event materials	Premier	Prominent		
In-event highlight or speaking opportunity	●			
Strategic event input and nonprofit requests	●	●		
Inclusion in press releases and media opportunities (if any)	●	●		
Recognition on website, via social media, and in event e-communication	●	●	●	●
Employee participation *read a first-hand account from a 2020 volunteer*	Up to 40	Up to 20	Up to 10	Up to 5

Levels and benefits are customizable based on your goals for engagement. Let's talk!

"It was great to have an actionable virtual volunteer event that felt like we could make just as big of an impact virtually as we could in person."

- Skills for Cities volunteer

common impact

Join us!
partners@commonimpact.org