For twenty years, Common Impact’s skills-based volunteer programs have leveraged corporate talent to address societal needs from hunger and health to education and employment.

Recognizing that no one player can solve these complex challenges alone, we’re bringing our signature Skills for Cities model to Houston. This day-long event convenes experts from across the city’s leading companies to use their talents as a force for good by working alongside talented nonprofit professionals to build the capacity of their organizations to serve the community’s most critical needs.

Our Skills for Cities Boston events in 2018 and 2019 provided an estimated $217,500 in pro bono services and created lasting bonds between companies, nonprofits, sectors and - ultimately - individuals invested in the wellbeing of their neighbors and their city.

**Participating companies will:**

- Be **part of the movement** to make Houston a leader in harnessing the power of skilled volunteers.
- Gain **first-hand experience with skills-based volunteering** as a vehicle for the development and engagement of their firm’s top talent.
- **Invest in local nonprofits** that are developing solutions to a broad range of social challenges.
Event Sponsorship

**Foundational ($25K+)**
- Co-branding on all event materials, including the website, e-communications, signage and event giveaways
- Access to tools and materials to enable your next day of skilled service at your organization
- Inclusion in all media and publicity for event, including press releases, social media coverage and post-event communications
- Participation for up to 20 employees

**Builder ($15-$24K)**
- Logo and name placement on website and e-communications
- Access to tools and materials to enable your next day of skilled service at your organization
- Participation for up to 10 employees

**Activator ($5-$14K)**
- Participation for up to 5 employees
- Logo placement on website and select e-communications

**Explorer ($1K)  For subject matter experts with annual revenues of $500M and below**
- Participation for up to 3 employees
- Logo placement on website and select e-communications

**Advisory (Customized with Level of Sponsorship)**
- Strategic input and advisory on event and model

**In-Kind**  Have something other than dollars to lend? Please let us know if you can provide event space, food and beverages or design or media support.

*These levels and benefits can be adjusted based on your goals for engagement.*

Interested in joining?
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