



skills for
cities

KEEPING PROMISES

Taking Action
Against Racial Injustice

Skilled volunteers and community leaders working together to create a path to a new, more equitable future.

This year, we're dedicating [Skills for Cities](#) to support racial justice and Black-led nonprofits facing the double pandemic of racism and COVID-19.

Recognizing that **no one player can solve these complex challenges alone**, we're bringing our signature Skills for Cities model to your city. This day-long event convenes experts from across sectors to **use their talents as a force for good** by working alongside nonprofit professionals to build the capacity and sustainability of their organizations so they can continue to serve the community's most critical needs.

Our Skills for Cities Boston events in 2018 and 2019 provided an estimated **\$217,500 in pro bono services** and created lasting bonds between companies, nonprofits, sectors and—ultimately—individuals invested in the wellbeing of their neighbors and their city.

Participating companies will:

Be **part of the movement** helping to address racial injustice and adapt to an ongoing global pandemic.

Provide employees with a **shared sense of purpose through skills-based volunteering**, working to make our cities stronger.

Invest in transformational relationships with local nonprofits developing solutions to a broad range of social challenges.



OCTOBER 2020
Online



SPONSORSHIP

Invest in a day of shared purpose between corporate and nonprofit professionals. Your support brings everyone to the table.

BENEFITS	FOUNDATIONAL \$25K+	BUILDER \$15K+	ACTIVATOR \$5K+	EXPLORER* \$1K+
<input type="radio"/> Co-branding on all event materials , including the website, e-communications, signage and event giveaways		-	-	-
<input type="radio"/> Inclusion in all media and publicity for event, including press releases, social media coverage and post-event communications		-	-	-
<input type="radio"/> Access to tools and materials to enable your organization's next day of skilled service			-	-
<input type="radio"/> Logo and name placement on website and e-communications				
<input type="radio"/> Participation for your employees	up to 20	up to 10	up to 5	up to 3

**For subject matter experts with annual revenues of \$500M and below*

OTHER LEVELS OF SUPPORT	
ADVISORY <i>Customized with level of sponsorship</i>	<input type="radio"/> Strategic input and advisory on event and model
IN-KIND	<input type="radio"/> Have something other than dollars to lend? Please let us know if you can provide media support, design services or other resources.

These levels and benefits can be adjusted based on your goals for engagement.

Interested in joining?



Contact KATIE STEARNS
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