

Case Study



MISSION STATEMENT

The Greater Boston Food Bank's mission is to end hunger in eastern Massachusetts. By 2013, our objective is to distribute enough food to provide at least one meal a day to those in need

CONTACT THE GREATER BOSTON FOOD BANK

70 South Bay Avenue
Boston, MA 02118
Tel: (617) 427-5200

BUDGET AND STAFF SIZE

2012 Budget: \$56,000,000
Full Time Staff: 580
Size of Board: 22

ESTIMATED PROJECT VALUE:

\$64,000

The Greater Boston Food Bank

Optimizing mission delivery through smarter systems

THE NEED

The Greater Boston Food Bank (GBFB) aims to end hunger in Eastern MA by providing 36.4 million pounds of food to 600 small, medium and large human service agencies such as food pantries, after-school programs, senior feeding programs and homeless shelters.

In order to achieve the goal of distributing more pounds of food and taking into account their continued growth, the GBFB wanted to evaluate their current transportation management systems to allow for more efficient use of their fleet of trucks to meet their food delivery and pick up obligations.

"The project, from start to finish, was a pleasure. It was professionally planned and executed with routine check-ins and serious attention given to deadlines. With such an engaged team, we could not have gotten better service and care if we had been paying the considerable consulting dollars!"

-Carol Tienken - COO, Greater Boston Food Bank

THE PROPOSED SOLUTION

Common Impact mobilized a team of operations and business analysis experts from Eagle Investment Systems to support the GBFB in this effort. The team 1) analyzed the GBFB's current transportation management system, 2) researched alternative transportation management software and, 3) recommended and defined the software specifications that would best meet the GBFB's goals as well as optimize value.

THE RESULTS

Working elbow-to-elbow with the GBFB over the course of five months, Eagle Investments delivered a clear roadmap for a packaged, supported system that will enable them to meet their mission more effectively. Once the new system is in place, GBFB expects an increase in the amount of food delivered by 14% in a span of six months.

