



A PURPOSE-DRIVEN WORKFORCE.
A STRONGER COMMUNITY.

Disaster & Crisis Resiliency

Pro Bono Project Portfolio

Skills-based volunteering is a powerful way to build resilient communities that are poised to withstand and recover from natural and manmade crises. Consider the following projects as potential talent-driven interventions to build your community partners' preparedness for disaster response and recovery.

For broader capacity-building projects, please refer to Common Impact's general [Pro Bono Project Portfolio](#).

Strategy & Operations

Peer Organization Partnership and Network Strategy

Design a peer partnership or network strategy (amongst regional and / or national organizations) that outlines a partnership approach to resource sharing and service delivery, such as facilities sharing, in-kind or volunteer distribution, client and service referrals during periods of disaster relief.



Top Skills Needed: Strategic Planning, Market Research, Process Improvement (LEAN or Six Sigma), Process Mapping, Partnership Development and Structuring, Conflict and Negotiation

Business and Services Continuity Planning

Develop a resiliency strategy that outlines an infrastructure, facilities, technology and staffing plan and protocol for significant and unexpected interruption in operations.

Top Skills Needed: Business Continuity Management, Risk Management, Crisis Management, Process Improvement, Process Mapping, Organizational Design, IT Infrastructure Planning

Volunteer and / or In-Kind Donation Management

Develop an approach to an influx of volunteer support and in-kind donations during periods of disaster, including estimates of services to resource ratios and messaging for redirecting or rejecting support.

Top Skills Needed: Process Improvement, Process Mapping, Organizational Design, Supply Chain Management, Accounting, Messaging and Communications

Risk Analysis

Collate and assess available regional, topographical, geological and geospatial data, information regarding organizational infrastructure, operations and resiliency and location / characteristics of service recipients to understand the overall risk profile to an organization of relevant natural or man-made disasters.

Top Skills Needed: Research and Analysis, Business Continuity Management, Financial Analysis, Information and Security Risk Management, Compliance and Regulation

Technology

IT Infrastructure Assessment or Migration

Assess the resiliency of an organization's IT infrastructure, identify weak spots in the event of physical disruption and / or migration to cloud based infrastructure.



Top Skills Needed: Business Process Analysis, IT Infrastructure Analysis, Data Management, Data Security, Networking, Cloud Computing

Web Portal or App Development

Develop a web module, portal or mobile app that showcases resources needed to address significant or unexpected needs (volunteer, in-kind, financial resources), either for a single organization or across multiple organizations addressing similar needs in regions.

Top Skills Needed: Requirements Development, Application Development, Application Integration, User Experience Design, User Interface Design

Marketing & Communications

Crisis Communications Plan

Develop the structure for a communication plan, including messaging for approach and operations, auto generated messaging to alert community of dangers and resources, staffing and resource needs, and service continuity for public facing and serving organizations during crisis periods. Plan will be customized as details of the situation are known.



Top Skills Needed: Communications, Psychology, Message Development, Consumer Behavior Insights, Digital, Marketing, Public Relations and Media Management, Process Improvement

Financial Management

Donation Management

Support an organization in developing a distribution strategy and budget to guide the use of funds received post-disaster and prioritize infrastructure rebuilding needs.



Top Skills Needed: Financial Forecasting, Financial Modeling, Financial Analysis, Budgeting, Business Analysis, Strategic Planning

Financial Scenario Planning

Collect, collate, and centralize data into a predictive model that helps an organization define a financial strategy for potential emergency scenarios.

Top Skills Needed: Financial Forecasting, Financial Modeling, Financial Analysis, Market Research and Analysis, Business Analysis, Strategic Planning

Human Resources

Temporary or Emergency Staffing Plan

Design a temporary or emergency staffing plan for disaster relief periods, including an immediate reduction of staff, significant increase in staff needs or change in staff requirements based on service delivery needs.



Top Skills Needed: HR Strategy, Organizational Design, Process Improvement, Process Mapping, Lean Six Sigma

Staff or Stakeholder Crisis Training

Build a training that equips staff members with the skills needed to handle colleagues, clients and stakeholders in crisis, including overall approach, messaging and language for difficult conversations, ability to quickly assess client needs, and resource and service provision planning.

Top Skills Needed: Crisis and Complaint Management, Crisis Communications, Public Relations, Case Management and Trauma-Informed Care, Cross-Cultural Competency



Contact Common Impact at info@commonimpact.org to design a skills-based volunteering initiative that aligns your company's expertise with community needs