



Virtual Volunteer Models



Virtual volunteering is here to stay, even beyond the pandemic.

Skills-based volunteering translates seamlessly to a virtual environment, and can be just as effective as in-person events in creating impact for both nonprofit organizations and employee volunteers. Virtual volunteering also opens opportunities to build employee teams across geographies and take your volunteer program to a whole new scale.

Virtual models:

[Skilled “Day” of Service](#)

[Team Consulting](#)

[Virtual Education](#)

[Hotline](#)



Virtual Skilled “Day” of Service



A “day” of virtual flash consulting in which teams of employees consult and create deliverables to address a specific, scoped nonprofit challenge. A single team or multiple teams can participate once in a classic event style format or over a defined period of time spanning one week to one month.



[See sample day of service projects](#)

[Case Study: Verizon volunteers make marketing magic for three nonprofits](#)

VIRTUAL “DAY” OF SERVICE COMMON IMPACT SUPPORT



Scope

Source and scope high impact nonprofit projects, which can be targeted to align to a specific mission area, functional need or shared crisis moment.



Recruitment

Support recruitment of skilled volunteers.



Preparation

Project preparation, orientation and management.



Virtual Event Management

Facilitation and management of the day of service or service delivery window.



Evaluation

Evaluate the impact of the day of service on your nonprofit partners, employees and company.

VIRTUAL “DAY” OF SERVICE DETAILS



Skilled Volunteer Time

Approximately 5-8 hours, either in a single day or over a month long service delivery period

Shorter windows of 2-3 hours on a single day may also be available in a tailored model



Outcomes

Social Impact: Strategic, targeted investment in nonprofit partners, with multiple partners or projects per event, and an average **Social Return on Investment of \$9,750 per project**

Employee Impact: Engage 20-200 or more employees per virtual event

Brand Impact: Expand the reach and impact of your more traditional days of service, and engage remote, work-from-home or non-HQ employees

Virtual Team Consulting



Teams of 5-8 skilled volunteers work on a nonprofit's critical capacity building challenge across a 6-week to 6-month time frame.



[See sample team consulting projects](#)

[Case Study: JPMorgan Chase volunteers help an LGBTQIA+ entrepreneurship nonprofit drive expansion amidst COVID-19](#)

VIRTUAL TEAM CONSULTING COMMON IMPACT SUPPORT



Scope

Source and scope high impact nonprofit projects, which can be targeted to align to a specific mission area, functional need or shared crisis moment.



Recruitment

Support recruitment of virtual skilled volunteers.



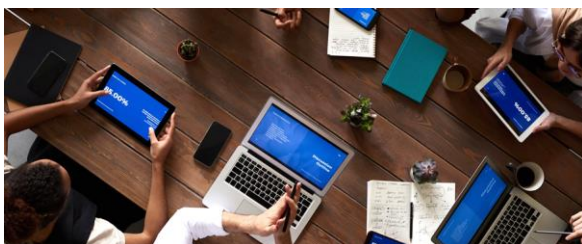
Engagement Management

Weekly support to ensure progress on deliverables, support project troubleshooting and ongoing relationship management.



Evaluation

Evaluate the impact of the engagement on your nonprofit partners, employees and company.



Preparation

Project preparation, orientation and management.

VIRTUAL TEAM CONSULTING DETAILS



Skilled Volunteer Time

2-4 hours / week for the duration of the project



Outcomes

Social Impact: Strategic, deep investment in the capacity of nonprofit partners, with an average **Social Return on Investment of \$101,400 per project**

Employee Impact: Engage 6-10 employees per project

Brand Impact: High impact, “big bet” projects to demonstrate your company’s commitment to its community

Virtual Education



A single or series of virtual sessions run by skilled volunteers with a specific expertise that supports a timely, sector-wide need, such as financial scenario planning or crisis communication.

VIRTUAL EDUCATION COMMON IMPACT SUPPORT



Issue Development

Identify and shape the nonprofit sector need that aligns with the specific expertise from a company's workforce, as well as in-kind materials and tools.



Recruit

Support recruitment of the skilled volunteers who will create and deliver the content.



Curate

Curate the virtual education content, including working with skilled volunteers to customize the content for a nonprofit sector audience, additional context setting and identifying shared resources.



Manage

Manage the virtual education operations, including technology, registration, attendance, Q&A and evaluation.

VIRTUAL EDUCATION DETAILS



Skilled Volunteer Time

4-6 hours per virtual education session, including content creation and delivery



Outcomes

Social Impact: Broad reaching education to the nonprofit sector on a topic of key importance or critical, timely need

Employee Impact: Engage approximately 5-10 employees on a highly leveraged SBV experience, with professional development in content curation, executive presence and presentation skills

Brand Impact: Visibility for your company's core competency and skill set, and your investment in the community

Hotline



Strategic guidance and advisory support that pairs a nonprofit leader with a skilled volunteer to talk through a pressing challenge or thorny problem.

HOTLINE COMMON IMPACT SUPPORT



Issue Development

Identify and shape the nonprofit sector need and the specific expertise from a company's workforce.



Recruitment

Support recruitment of the skilled volunteers who will provide virtual Hotline support.



Match

Connect nonprofits to skilled volunteers with the right skill set and equip them for a success Hotline connection.



Cohort Definition

Support definition of target employee population, whether company-wide or level- or location-specific.



Share

Share opportunity with nonprofit community, scoped by mission area, geography or current company partners.



Track

Track and manage relationships and outcomes.

HOTLINE DETAILS



Skilled Volunteer Time

~1.5 hours per Hotline engagement



Outcomes

Social Impact: Rapid response advisory for crisis situations or a quick injection of needed support for capacity-strapped nonprofits

Employee Impact: Engage a broad range of employees in a low commitment, high impact engagement with nonprofits

Brand Impact: Showcase your top talent and core expertise to the community

Social Impact Consulting



The virtual environment is changing the future of work. If your CSR, employee engagement, or talent development strategies need updating, Common Impact can help with that, too. Strategy consulting engagements (from 2 hours – 12 months) are customized to your goals and may include program design, implementation planning, or evaluation.

RESOURCES

In order to respond to the acute needs brought on in moments of crisis, such as COVID-19, Common Impact has assembled a selection of key tools and information to help organizations swiftly find critical support, including:



[Crisis Project Portfolio](#)

Examples of crisis-related needs that can be addressed by virtual skilled volunteers



[Project Scoping Tool](#)

An interactive tool that walks nonprofits through defining a pro bono project that meet core needs in the current moment

[Resiliency Assessment](#)

An organizational resiliency assessment, that help nonprofits identify core areas of organizational vulnerability that could be addressed through pro bono support



[Skilled Volunteer Sources](#)

A roster of sources of skilled volunteers, including virtual aggregators and local individual and corporate network

A purpose-driven workforce.
A stronger community.



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